

Coming soon for our child nutrition employees!

TURNING SERVICE INTO SALES

Finding Your Place in the School Meals Marketing Picture

Why should you care about customer service & marketing?

As a Cafeteria Employee, you can do more to increase sales than anyone else. But if "marketing" is just a word to you, it may be hard to see how you fit into the School Meals marketing picture. ***This session will help.*** You'll learn to see yourself and your job from new and exciting perspectives. You'll learn about the importance of consciously motivating customers to choose your products. And you'll learn how to effectively communicate with fellow employees, administrators, and customers to ensure everyone's support for the School Meals programs.



John Bennett has been entertaining and enlightening Child Nutrition employees since 1992. He's even been known to do a Tom Jones impersonation!

This is definitely not your typical, boring in-service!

You can look forward to lots of group activities, hands-on examples, audience participation, and fun and games. There will even be prizes! Each and every employee's individual abilities and contributions really do turn service into sales, and this session will help fire you up for the challenges that lie ahead!

Enjoyed by school food service workers all over the U.S.!

DATE & TIME:

LOCATION: